



THIS FALL 2018



SCHOOL X ENTREPRENEURSHIP PROGRAMS

Become a 'YOUNG INFLUENCER' CREATE YOUR OWN YOUTUBE VIDEOS

STUDENTS LEARN:

— STORYTELLING / BRANDING —

— CREATIVE PROBLEM SOLVING —

— ENTREPRENEURIAL PRINCIPLES —

— BUSINESS BUILDING —

— PRODUCT LIFECYCLE —

— THE IMPORTANCE OF GIVING BACK —

And More...



FOR YOUNG THINKERS & DOERS – GRADES 2 - 6

Do you want to be a young influencer marketing your favorite products on YouTube? Or just want to make great videos? Students will create "open box" videos on YouTube selling their favorite educational products online. In a hands-on fashion, students will learn the skills of script development, presentation, public speaking, teamwork, movie making, branding, online marketing, social media engagement, product fulfillment, and social giveback.

It will be a fun and educational adventure you don't want to miss.

WHERE:
PCY Library

WHEN:
Mondays, 3-4:30PM

DATES:
Sept 10 - Dec 10

COST:
\$325



REGISTER ONLINE AT: SCHOOL-X.ORG



YOU DON'T HAVE TO BE AN ADULT TO CHANGE THE WORLD

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School-X is neither sponsored nor endorsed by the La Canada Unified School District or Paradise Canyon Elementary School.

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